**PRODUCT CRITERIA GRID – ASSESSMENT BRIEF**

Name: Student number:

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| **Grade** | **Content** | **Claim** |
| To achieve 0 | Name only. Copyright violation. |  |
| To achieve <40 | Reassess. Some requirements met, but very limited and not recoverable. Copyright violation or plagiarism. Partially complete work with several pieces of information missing, limited animated content, poor or illogical representations pertaining to the topic selected. |  |
| To achieve 40+ | Basic communication established on selected topic with an adequate level of meaningful textual, graphic and animated content. Evidence of applying some basic theoretical knowledge. |  |
| To achieve 50+ | As 40+ with a good balance of textual, graphical and animated content, with a more effective form of communication established. Evidence of applying more than basic theoretical knowledge. |  |
| To achieve 60+ | As 50+ with original and innovative interface design, interactivity within the visualisation system produced. Some consideration for alternative methods of navigating through or exploring the visualisation demonstration you created. Originality evident in ideas demonstrated. | 🗸 |
| To achieve 70+ | As 60+ with excellent design documentation and completed product. Excellent quality work that is creative and aesthetically pleasing with very high level of audio-visual content. Evidence of the inclusion of AR/VR or the implementation of gestures for navigation through the visualisation. Further exploration of techniques beyond what is taught in lectures. |  |